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Investeste în oameni!

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POS DRU 2007-2013 - Axa prioritară 1: „Educația și formarea profesională în sprijinul creșterii economice și dezvoltării societății bazate pe cunoaștere”

Domeniul major de intervenție: 1.2 Calitate în învățământul superior

Titlul proiectului: “Comunicare pentru dezvoltarea durabilă”

COD PROIECT: 39631

Policy Dialogue

- Opinia publică în Uniunea Europeană

Cadru teoretic, cazuistică

AUTORI:
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Cuprins

Tema 1. Opinia publica: cadru teoretic

Tema 2. Masurarea opiniei publice: sondaje de opinie

Tema 3. Opinia publica in Uniunea Europeana

Tema 4. Masurarea opiniei publice in Uniunea Europeana:
Eurobarometre



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Cuprins

Tema 5. Uniunea Europeana: Centru vs.
Periferie

Tema 6. De la opinie publica la sfera publica

Tema 7. Uniunea Europeana in criza

Tema 8. Uniunea Europeana incotro?



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Tema 2. Masurarea opiniei publice.

Sondaje de opinie

Masuratori ale opiniei publice

Probleme de masurare

Erori si prezentari partinitoare

Efecte ale sondajelor

Studii de caz:

Sondaje de opinie (context national)

Exit-poll-uri: influente, efecte



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Tema 3. Opinia publica in Uniunea Europeana

Istoricul formarii Uniunii Europene

Atitudini fata de Uniunea Europeana

Cercetari legate de opinia publica in UE

- tipuri de cercetari: cantitative, calitative
- logica cercetarilor legate de opinie publica in UE



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Tema 5. Uniunea Europeana: Centru vs. Periferie

- Recesiunea in zona euro
- Problemele sociale si financiare din Portugalia, Irlanda, Grecia, Spania
- Slabiciunea structural a Sistemului Monetar European
- Disparitatile dintre statele membre



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Tema 6. De la opinie publica la sfera publica

- Jurgen Habermas: conceptul de “sfera publica”
- Sfera publica sau sfere publice
- Transformarile opiniei publice
- Spre o sfera publica europeana
- Tipuri de sfere publice europene

- Studii de caz: Sfera publica europeana (sondaje nationale in statele membre: euroscepticism, civism si implicare publica, identitate europeana etc.



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Tema 7. Uniunea Europeana in criza

- UE: “o casa construita pe jumatate”
- Reactii institutionale la criza
- Momente cheie in gestionarea crizei
- Etape ale crizei europene
- Explicatii ale crizei

- Studii de caz romanesti: masurarea opiniei publice vs. opinia elitelor



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